

XIII

Alberta Giménez Journalism Award



CESAG

Fundació
SA NOSTRA Caixa de Balears



To the best written and audiovisual social reports by students of communications degrees from universities all over the world

Project:

Journalistic contest for university students of any Degree in Communication (Journalism, Audiovisual Communication and Advertising and Public Relations) from all over the world, and recent graduates of the Centro de Enseñanza Superior Alberta Gimenez (CESAG). The contest rewards the best reports on topics related to social issues, the support of which is a principle of the Centre.

Call for applications:

Thirteenth edition.

Objective:

To promote awareness among future communicators and university students in general on issues of social importance for the subsequent responsible development of their profession.

Thematic:

Themes will respond to human interest contents, keeping on the following topics:

- Social
- Vulnerable groups
- Training and education system
- Culture

- Peace and Justice
- Ethics and Religion
- Communication
- Environment
- Any other discipline with a social focus

Deadlines:

The deadline for entries will begin on 10 November 2021 and close on 20 May 2022.

Awards:

The competition integrates two categories, one written and one audiovisual, with a 1st and 2nd prize each:

• Written category

One prize for the best social report in written format: 1,000 euros.

One prize for the second best social report in written format: 400 euros.

• Audiovisual category:

One prize for the best social report in audiovisual format: 1,000 euros.

One prize for the second best social report in audiovisual format: 400 euros.

Jury:

The jury will be made up of the coordinators of the Award, the person in charge of the Department of Communication Sciences, lecturers in Journalism and Audiovisual Communication at CESAG, directors and journalists from written and audiovisual media in the Balearic Islands and the head of Communication of the sponsoring entity.

Contest called by:

Centro de Enseñanza Superior Alberta Giménez - Universidad Pontificia Comillas

Sponsored by:

CaixaBank and Fundación Sa Nostra

Coordination:

Prof. Ángeles Durán

PhD in Communication and degree in Journalism. Coordinator of the Journalism Degree at CESAG Department of Communication Sciences

Prof. Ricard Mamblona

PhD in Audiovisual Communication Department of Communication Sciences

Information:

Written reports: aduran@cesag.org

Audiovisual reports: rmamblona@cesag.org

Registration:

See RULES at: www.cesag.org/premioperiodismo

XIII Alberta Gimenez Journalism Award

Rules for written social report

The Centro de Enseñanza Superior Alberta Gimenez announces the XIII Alberta Gimenez Journalism Award, whose objective is promoting the responsible profession through the attention and diffusion of topics related to social aspects of importance.

The topics will respond to contents of human interest and will be limited to the following subjects:

- o Social
- o Vulnerable groups
- o Training and education system
- o Culture
- o Peace and Justice
- o Ethics and Religion
- o Communication
- o Environment
- o Any other discipline with a social focus

The contest rules for the 13th edition of the Award are as follows:

1. Participants:

1º- Be a university student enrolled in any degree, diploma or bachelor's degree in Communication (Journalism, Audiovisual Communication and Advertising and Public Relations) at any university in the world in the current academic year (2021-2022). Other degrees may be accepted if the organisation considers that there is a clear link with the field of Communication.

2º- Be a recent CESAG graduate (having graduated in the 2020-2021 academic year).

2. Manuscripts:

1º- Works must be original and unpublished (they must not have been made public before 30 June 2022 by any means, including blogs).

Written works will be accepted in Spanish or Catalan.

2º- The manuscripts must belong to the informative journalistic genre, specifically, respond to the report format.

3º- The length will be between 9,000 and 15,000 characters, including spaces, in Times New Roman font, size 12, single-spaced.

4º- The texts must include a headline, a subtitle, an introduction and the body of the report. Photographs will not be accepted.

5º- The written reports must be written by a single author and signed with a pseudonym.

6º- An author may submit a maximum of three written works. An author may participate simultaneously in both categories with the requirement that he/she participates in the production of a maximum of three works, whether written or audiovisual.

7º- The theme will deal with important social aspects. The social issues must be linked to the following topics: Vulnerable collectives; Education and Childhood; Training and educational system; Environment, Culture; Ethics and Religion; Peace and Justice; Communication.

8º- The reports must be submitted following the instructions on the website (<https://premioperiodismo.cesag.org>) during the required deadlines. Contestants who are enrolled at a university other than CESAG or the Universidad Pontificia Comillas must attach proof of university enrolment for the current academic year, in digital format, in the tab opened for this purpose on the prize website.

9º- The winning works may be disseminated by the organisation, always indicating their authorship, in order to promote the work of the winners.

10^o- Special care will be taken to ensure that the works are original. In the event of total or partial plagiarism, the competition organisers will disqualify the candidate and, depending on the seriousness of the plagiarism, will reserve the right to inform the author of the original work so that he/she can take the legal measures he/she may consider appropriate.

3.Awards:

One prize for the best social report in written format - €1,000 Prize

One prize for the second best social report in written format - €400 Prize

1^o- The names of the winners will be made public at the awards ceremony and on the CESAG website (www.cesag.org).

2^o- The winning entries will be published on the CESAG website and communicated to the media in the Balearic Islands for possible public dissemination.

3^o- The Commission reserves the right to use other channels of dissemination in order to promote the contest, the sponsoring organisations and the prize-winners as much as possible.

4. Criteria:

The jury will assess the submitted works according to the following criteria:

- a) Informative interest. The texts must be of informative interest and refer to the national or Balearic Islands field, depending on the category.
- b) Truthfulness. In addition to the sworn declaration of truthfulness by the candidates and the mention of sources that prove it, the organisation reserves the right to investigate the authenticity of the data included in the article and to discard texts that are suspected of being false.
- c) Quality. The jury reserves the right to discard those works that do not meet the minimum quality standards and may abandon the contest.
- d) Style. The jury will value the journalistic style, as well as the language used in the text.
- e) Sources. In addition to the required use of truthful sources, the jury will value the origin of the data used in the preparation of the report,

its diversity and contrast.

- f) Originality. The jury will value the originality of the chosen topic and its approach.

5. Jury:

1º- The jury will be made up of the coordinators of the Award, the person in charge of the Department of Communication Sciences, lecturers in Journalism and Audiovisual Communication at CESAG, directors and journalists from written and audiovisual media in the Balearic Islands and the head of Communication of the sponsoring entity.

2º- The composition of the jury will be made public on the institutional website within 10 days of the closing date for the submission of works. The texts accepted in the contest will be made public within a maximum period of one month after the deadline.

6. Deadlines:

1º- The deadline for the admission of works will begin on 15 December 2021 and will close on 20 May 2022.

2º- Within 30 days after the deadline for submission of works, the organisers will publish on the institutional website the texts accepted for the contest.

3º- The jury's decision will be announced at the prize-giving ceremony, to be held in June or September/October 2022.

7. Acceptance:

Participation in the contest implies acceptance of each and every one of the contest rules and the unappealable decision of the jury.

8. Organisation:

The CESAG Journalism Award is organised and called by the Centro de Enseñanza Superior Alberta Gimenez, through the Department of Communication Sciences.

9. Further information:

Written report: aduran@cesag.org

www.cesag.org/premioperiodismo

XIII Alberta Gimenez Journalism Award

Rules for audiovisual social reporting

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- o Social
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- o Culture
- o Peace and Justice
- o Ethics and Religion
- o Communication
- o Environment
- o Any other discipline with a social focus

The contest rules for the 13th edition of the Award are as follows:

1. Participants:

1º- Be a university student enrolled in any degree, diploma or bachelor's degree in Communication (Journalism, Audiovisual Communication and Advertising and Public Relations) at any university in the world in the current academic year (2021-2022). Other degrees may be accepted if the organisation considers that there is a clear link with the field of Communication.

2º- Be a recent CESAG graduate (having graduated in the 2020-2021 academic year).

2. Manuscripts:

1º- Works must be original and made after 1 September 2020. The content used in the works must be completely royalty-free. The competition is not responsible for any breach of copyright, and may remove from the competition at any

time works that do not comply with intellectual property law, both for the images used and the sound tracks.

2º- The original video must respond to the format of the report and its educational, informative and journalistic function will be valued.

3º- The length of the audiovisual report shall not exceed 12 minutes (credits included).

4º- The reports must include a title and chyrons or credits with the identification of the sources, as well as information about the technical and artistic team. Whether or not a supporting voice-over is used, the didactic, informative, social and creative value of the report will be positively valued.

5º- Audiovisual works may be individual or collective. In the case of belonging to a collective of authors, registration and contact with the organisation will be through a single representative of the group.

6º- An author may participate in the production of three audiovisual works. An author may participate simultaneously in both categories, with the requirement that he/she participates in the production of a maximum of three works, either written or audiovisual.

7º- Audiovisual works will be accepted in English, Spanish or Catalan. If the original language is not English, Spanish or Catalan, the video must be subtitled in any of these three languages.

3. Awards:

One prize for the best social report in audiovisual format - €1,000 Prize

One prize for the second best social report in audiovisual format - €400 Prize

1º- The names of the winners will be made public at the awards ceremony and on the CESAG website (www.cesag.org).

2º- The winning entries will be published on the CESAG website and commu-

nicated to the media in the Balearic Islands for possible public dissemination.

3^o- The Commission reserves the right to use other channels of dissemination in order to promote the contest, the sponsoring organisations and the prize-winners as much as possible.

4^o- In the case of collective works, the payment of the economic prize will be made through the representative of the group, and the possibility of splitting the payment between the different authors of the work may be studied.

4. Criteria:

The selection and award criteria by the jury will take into account:

- a) Social, educational, informative and journalistic interest.
- b) Originality and creativity. The jury will value the originality of the chosen theme and its creative approach.
- c) Technical and artistic quality. The jury reserves the right to discard those works that do not meet the minimum quality standards and may declare the competition void.

5. Jury:

1^o- The jury will be made up of the coordinators of the Award, the person in charge of the Department of Communication Sciences, lecturers in Journalism and Audiovisual Communication at CESAG, directors and journalists from written and audiovisual media in the Balearic Islands and the head of Communication of the sponsoring entity.

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9. Further information:

www.cesag.org/premioperiodismo

Audiovisual report: rmamblona@cesag.org